



FINCA®



THE FINCA ADVISORY COUNCIL is a global network of individuals and institutions working together to accelerate progress of market-based solutions that create opportunities for people to lift themselves out of poverty in a sustainable way.



Advisory Council members are private individuals, family foundations, corporate and other institutional partners, and entrepreneurs.

Advisory Council members commit \$10,000 or more annually in donated capital to advance the mission and work of FINCA International.



Advisory Council members are valued for not only their financial commitments, but also for their perspective, experience, and expertise.



WAYS TO SUPPORT FINCA

Advisory Council members support FINCA International in several ways and at varying levels of financial commitment. Members can designate their philanthropic support to:

- **An Investment Sector:** Energy, Water / Sanitation / Hygiene (WASH), Education, Health, Agriculture, and FinTech
- **A Program Area:** BrightLife, FINCA Ventures, FINCA Forward
- **Impact Measurement:** Client Research & Field Data Services
- **Unrestricted Support:** Provides flexibility and ensures your gift will be directed toward the area of greatest need.

Commitment Levels:

\$10K	\$250K
\$25K	\$500K
\$50K	\$1MM
\$100K	

Members who make a five-year commitment of at least \$50K will be recognized as Founding Members.

FINCA Plus: The Second Revolution

FINCA Plus programs aim to improve the standard of living for the world's poor by supporting the rise of social enterprises devoted to the development of high-quality and extremely affordable products and services across six sectors.

Sectors



Energy



WASH



Education



Health



Agriculture



FinTech

Programs

- 1 **BrightLife:** Solve the issues of distribution and credit to reach and serve low-income populations.
- 2 **FINCA Ventures:** Provide early-stage capital to social enterprises demonstrating the greatest impact potential.
- 3 **FINCA Forward:** Create an innovation platform to test new technologies in the FINCA microfinance network.
- 4 **Influence:** Advance thought leadership on market-led innovations supporting the world's poor.



MEMBER ENGAGEMENT

Advisory Council members provide support beyond financial contributions. You will support FINCA and emerging and promising social enterprises by:



Having an influential voice in helping to create a world without poverty in this generation



MEMBER BENEFITS

Member-only hosted events

Breakfasts, dinners, salons, etc. throughout the year in various geographies with entrepreneurs, founders, and team members.

Member-only field visits

Travel with team members to understand the needs of clients and what it takes to build market-based solutions to poverty.

Member-only communications

Quarterly FINCA Plus program updates and conference calls, featuring team members and social enterprise partners.

Annual Member Summit

The global network of members will meet for a day of round-table sessions with entrepreneurs, advisors, and thought leaders.

"We can create another way of transformational social impact that will help millions of our clients to a better standard of living, where, once established, they will never again fall into poverty."

- Rupert Scofield, Co-Founder & President



FINCA®

FINCA International is a 501(c)(3) not-for-profit organization headquartered in Washington, DC that catalyzes economic growth in developing countries by providing financial services to entrepreneurs at the Base of the Pyramid (BOP). Since 1985, FINCA has provided tens of millions of low-income people on five continents with access to credit, savings accounts, and other financial services they otherwise would not have. As a pioneer in Village Banking™ and microfinance, FINCA has proven the power of market-based solutions to poverty. The mission of FINCA is to alleviate poverty through lasting solutions that help people build assets, create jobs, and raise their standard of living.

BUILDING TOMORROW TOGETHER

FINCA.org • FINCACanada.org • FINCAUK.org

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FINCA at a Glance

- 20 countries
- 5 continents
- 1.6 million clients
- \$1.1 billion in loans disbursed
- \$262 million in savings deposited
- 3 investee companies with
- 2 investee company deals pending

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